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Marc D. Alexander, Esq.

Mediator/Arbitrator

Marc Alexander brings over 35 years of litigation experience to his practice as a neutral, including bench and jury trials, binding arbitrations, mediations, and appellate work in state and federal courts. Before joining ARC, Marc served as of counsel at AlvaradoSmith PC. Previously, he had been a shareholder at McKittrick Jackson DeMarco & Peckenpaugh, and an associate at Irell and Manella.

Early in his legal career, Marc specialized in intellectual property cases, and over time his practice broadened to include business, real estate, lender-borrower, landlord-tenant, unfair competition, employment, attorney fee, and other disputes.

Marc has mediated hundreds of state and federal cases, as well as pre-litigation disputes. Since 2012, he has published a blog entitled *California Mediation and Arbitration*, and since 2008, has been a co-contributor to the blog *California Attorney's Fees*. His involvement with the attorney's fees blog aligned with the insight that all too often attorney's fees become the tail that wags the dog in litigation. This led naturally to his interest in ADR as a pragmatic means of achieving resolution that is also economical, efficient, and offers greater agency to the participants than litigation. Marc believes preparation, patience, and trust-building are keys to successful dispute resolution. His personal style is calm and friendly. Depending on circumstances and the needs of the parties, Marc will be facilitative or evaluative. He works hard to seek common ground, to avoid impasse, and to close when resolution is within reach.

Practice Areas

Civil disputes involving business, employment, intellectual property, unfair competition/trade secrets, real estate, landlord-tenant, lender-borrower, ADA, personal injury, neighbor/HOA and attorney's fees

District, Ninth Circuit Court of Appeals, U.S. Supreme Court

- Author, *California Mediation and Arbitration* blog
- Contributor, *California Attorney's Fees* blog, *Daily Journal* and *Orange County Lawyer*

Organizations & Achievements

- Past chair, current member, ADR Committee of the Litigation Section of the California Lawyers Association, past chair, current member
- Past chair, current member, ADR Section of the Orange County Bar
- Member, California Lawyers Association; editorial board member and frequent contributor to their publication, *California Litigation*
- Court admissions: California Supreme Court, USDC, Central District, Northern District, Southern

Education & Training

- UCSC (with honors)
- Johns Hopkins, M.A., PhD (Phi Beta Kappa)
- UCLA School of Law (Articles Editor)
- Pepperdine *Mediating the Litigated Case* course
- LA County Bar mediation course

Marc is available anywhere in the world via video conference and in person in Southern California and San Francisco.